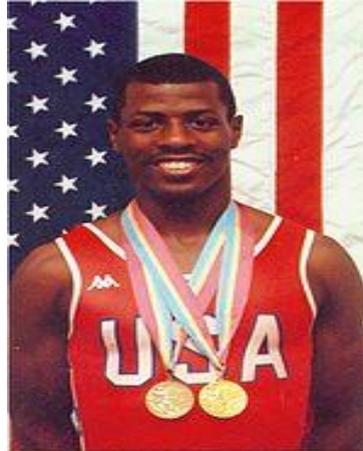


Atlanta Sports Hall of Fame 10th Anniversary Sponsorship Proposal



2014 Awards & Induction Ceremony
Friday, February 7, 2014 at
Buckhead Theater



Introduction

The Atlanta Sports Hall of Fame was founded in 2005 and is dedicated to honoring Atlanta's sports heroes, remembering great moments in Atlanta's sports history, and preserving the past from which future generations can learn and take pride.

Candidates for the Atlanta Sports Hall of Fame are judged on their significant and long term contributions to Atlanta sports. There are currently 48 members of the Atlanta Sports Hall of Fame.

Six new members of the Atlanta Sports Hall of Fame will be inducted on Feb 7th, 2014. This will be a special year because it is our 10th class. This will bring the total members in the Atlanta Sports Hall of Fame to 54.



Picture of Atlanta Sports Hall of Fame display at Atlanta airport.



**Atlanta Sports Hall of Fame
10th Anniversary, 2014 Awards & Induction Ceremony
Event Information**

THE EVENT:

More than 500 of Atlanta's sports fans, sports business leaders, and Hall of Famers will be on hand for the 10th Anniversary, 2014 induction ceremony. The program will be theatre style with speeches, pictures, and video. There will also be a buffet dinner, raffle, silent auction, and reception.

DATE:

Friday, Feb. 7, 2014

LOCATION:

Buckhead Theater, 3110 Roswell Road, Atlanta, GA 30305

CLASS OF 2014 INDUCTEES:

Cindy Brogdon, Corky Kell, Antonio McKay, George Rogers, John Smoltz, and Ted Turner (see pictures and short bios on page 4).

TIMING FOR EVENT:

5:30 p.m. – Reception, buffet dinner, silent auction and raffle

7:15 p.m. - Awards and Induction Ceremony

SPONSORSHIPS:

Presenting Sponsor- \$10,000

Gold Sponsor- \$5,000

Silver Sponsor-\$2,500

Table Sponsor-\$1,600

Bronze Sponsor-\$1000

TICKETS:

Gold Tickets- includes vip reception with Hall of Famers, buffet dinner, and reserved seat at table on floor of theater. Available for \$200 per ticket or as part of sponsorships packages.

Silver Tickets- includes general reception, buffet dinner, and reserved silver seat (on lower level or first rows of upper level of theater). Available for \$75 per ticket.

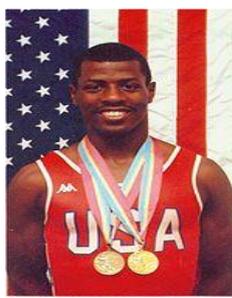
Bronze Ticket- includes general reception and reserved silver seating (upper level of theater). Available for \$25 per ticket.

OTHER:

- This is our 10th Anniversary class, we are making special efforts to get all previous Hall of Famers to also attend.
- All ticket holders will receive a commemorative poster of the Class of 2014 (see sample on page 9).
- Dress code is coat and tie.



ASHOF 2014 Inductees



Cindy Brogdon (Basketball)

- Led Greater Atlanta Christian to three state of Georgia high school championships (1972, 1974, & 1975).
- Inducted into the Women's Basketball Hall of Fame in 2002.

Corky Kell (Coach and Administrator)

- Longtime athletic figure at Wheeler High School who coached football and girls' basketball.
- Served as the Cobb County School District's athletic director. Kell High School is named after him, as is the high school football classic he started.

Antonio McKay (Track)

- Atlanta native who specialized running the 400 meters in track, and was a three-time All-American at Georgia Tech.
- Won 2 gold and 1 bronze medals at the 1984 and 1988 Olympics.

George Rogers (Football)

- Duluth High School graduate won the 1980 Heisman trophy as a running back for the University of South Carolina.
- Member of the Washington Redskins Super Bowl XXII Champions in 1988.

John Smoltz (Baseball)

- Pitched for two decades with the Atlanta Braves and was an eight time All-Star selection.
- Won the NL Cy Young Award in 1996, member of Braves World Series Championship team in 1995.

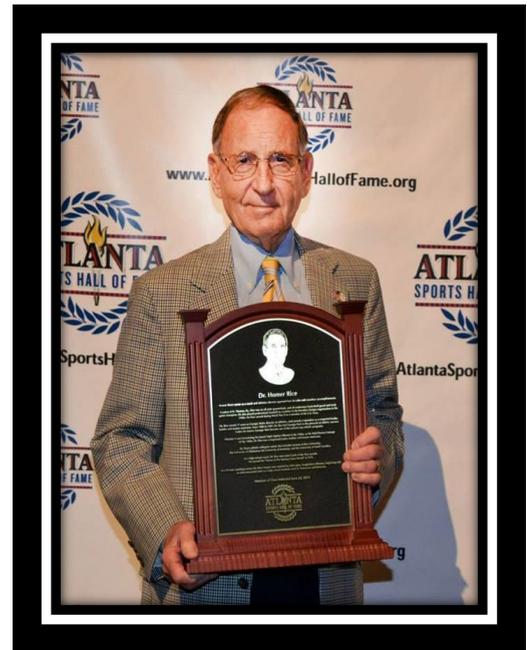
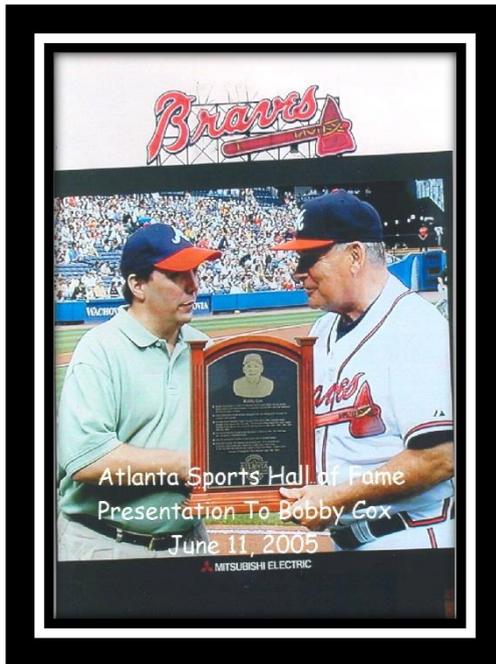
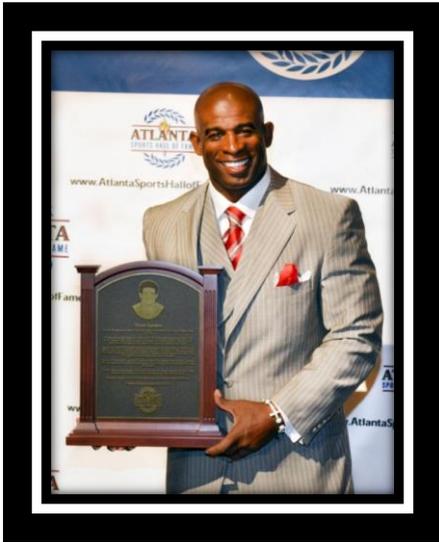
Ted Turner (Owner and Administrator)

- Owner of the Atlanta Braves and the Atlanta Hawks, started CNN and TBS.
- Created the Goodwill Games and won 1997 America's Cup Sailing Race.



Sample Pictures of Current Members of the Atlanta Sports Hall of Fame

- *Jessie Tuggle and family*
- *Deion Sanders*
- *Bobby Cox*
- *Dr Homer Rice*



Atlanta Sports Hall of Fame Current Members List

- *Hank Aaron*
- *Tommy Barnes*
- *Gayle Barron*
- *Steve Bartkowski*
- *Furman Bisher*
- *Jackie Bradford*
- *Ronald Bradley*
- *Skip Caray*
- *Bobby Cox*
- *Bobby Cremins*
- *Bill Curry*
- *Bobby Dodd*
- *Edith McGuire Duvall*
- *Bill Elliott*
- *Walt Frazier*
- *Tom Glavine*
- *Buck Godfrey*
- *Bill Hartman*
- *John Heisman*
- *Evander Holyfield*
- *Lou Hudson*
- *Claude Humphrey*
- *Ernie Johnson, Sr.*
- *Bobby Jones*
- *Calvin "Monk" Jones*
- *Roger Kasier*
- *Steve Lundquist*
- *Earl Mann*
- *Dr. Phil McCrary*
- *James "Red" Moore*
- *Edwin Moses*
- *Dale Murphy*
- *Larry Nelson*
- *Phil Niekro*
- *Tommy Nobis*
- *Mel Pender*
- *Mark Price*
- *Randy Rhino*
- *Dr. Homer Rice*
- *Deion Sanders*
- *John Schuerholz*
- *Dr. Tim Singleton*
- *Louise Suggs*
- *Jessie Tuggle*
- *Wyomia Tyus*
- *Jeff VanNote*
- *Pete Van Wieren*
- *Dominique Wilkins*



10th Anniversary 2014 Sponsorship Opportunities



Companies who have an interest in honoring and preserving the great history of Atlanta sports have an opportunity to participate in the Atlanta Sports Hall of Fame Awards & Induction Ceremony in a variety of ways.

2014 Sponsorship Levels

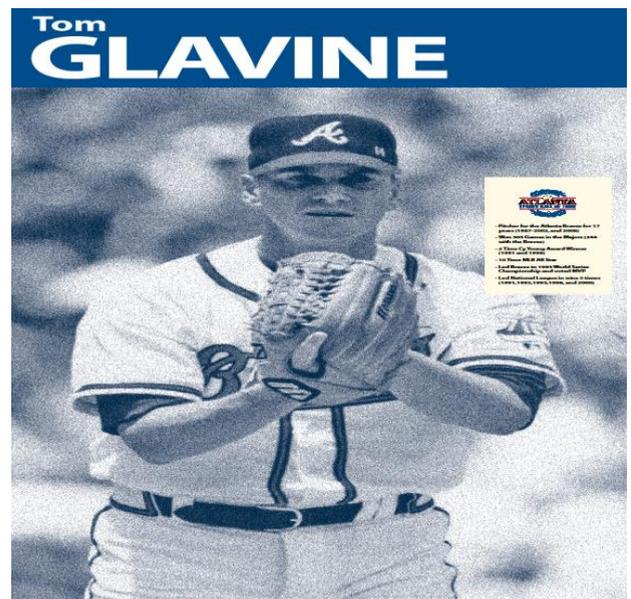
Sponsorship Benefits	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Table Sponsor	Bronze Sponsor
Cash Investment or approved trade out value	\$10,000	\$5,000	\$2500	\$1600	\$1000
Logo/mention on printed program and via email	YES	YES	YES	YES	YES
Logo/mention during program	YES	YES	YES	YES	YES
Ticket Value Awarded w/priority seating	\$6400 With up to 2 VIP tables	\$3200 With 1 VIP table	\$1600 or 1 Table	1 Table	\$800
Recognition on ASHOF Poster	YES	YES	YES		
Logo on banner	YES	YES	YES		
Opportunity for Hall of Famer seated at your table(s)	YES	YES			
Mention on printed tickets	YES				
Recognition on Buckhead Theater Marquis	YES				
Recognition on website and facebook page	YES				
Assist with presenting awards	YES				
Logo w/link on ASHOF website and facebook page	YES				
Opportunity for product/literature giveaway at ceremony	YES				



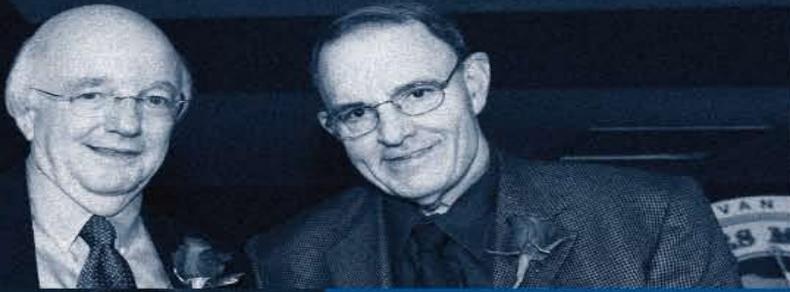
ASHOF Supporters

Below is a list of some organizations that have attended our events, supported the Atlanta Sports Hall of Fame, and/or have helped in the voting in the past:

- African American Sports Museum of Atlanta
- Atlanta Braves
- Atlanta Committee for the Olympic Games
- Atlanta Dream
- Atlanta Falcons
- Atlanta Motor Speedway
- Atlanta Spirit (Hawks & Thrashers)
- Atlanta Track Club
- Alpharetta Parks & Recreation
- Braves 400 Fan Club
- Braves Museum and Hall of Fame
- City of Atlanta Public Schools-Athletics
- Cobb County Athletics
- College Football Hall of Fame-Atlanta Chapter
- Decatur Parks & Recreation/Active Living
- DeKalb County Athletics
- Emory University Athletic Association
- Falcon Birdwatchers Fan Club
- Falcon Fanatics Fan Club
- Fulton County Athletics
- Georgia State University Athletic Association
- Georgia State Golf Association
- Georgia Tech Athletic Association
- Gwinnett County Athletics
- Kennesaw State Athletic Association
- Major League Baseball Alumni
- Morehouse College
- NASCAR
- National Football Foundation- Atlanta Chapter
- New York Knicks
- NFL Alumni – Atlanta Chapter
- Oglethorpe University Athletic Association
- PGA of America
- Society for American Baseball Research
- Southwest DeKalb High School
- Tennessee State University
- Tipoff Club Of Atlanta
- Touchdown Club of Atlanta
- University of Georgia



Sample Poster from Class of 2009



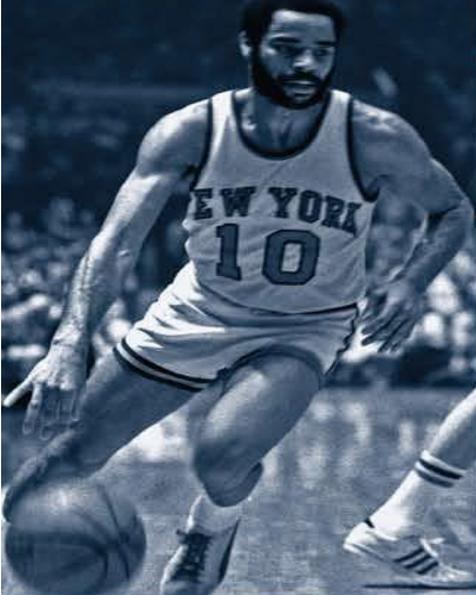
PETE VAN WIENEN & SKIP CARAY

- ANNOUNCED ATLANTA BRAVES BASEBALL GAMES TOGETHER FOR 33 YEARS, FROM 1976 TO 2008.
- BOTH WERE INDUCTED INTO THE BRAVES HALL OF FAME IN 2004.
- COMBINED, THEY HAVE EARNED 16 GEORGIA SPORTSCASTER OF THE YEAR AWARDS.



EDITH MCGUIRE DUVALL

- BORN IN ATLANTA, GA, DUVALL RAN FOR ATLANTA'S ARCHER HIGH SCHOOL.
- SHE WON A GOLD MEDAL IN THE WOMEN'S 200M AND SILVER MEDALS IN THE 100M AND 4X100M RELAYS IN THE 1964 TOKYO OLYMPIC GAMES.
- DUVALL IS THE ONLY AMERICAN WOMAN TO HOLD THREE DIFFERENT NATIONAL AMATEUR ATHLETIC UNION (AAU) TITLES AT DIFFERENT TIMES.

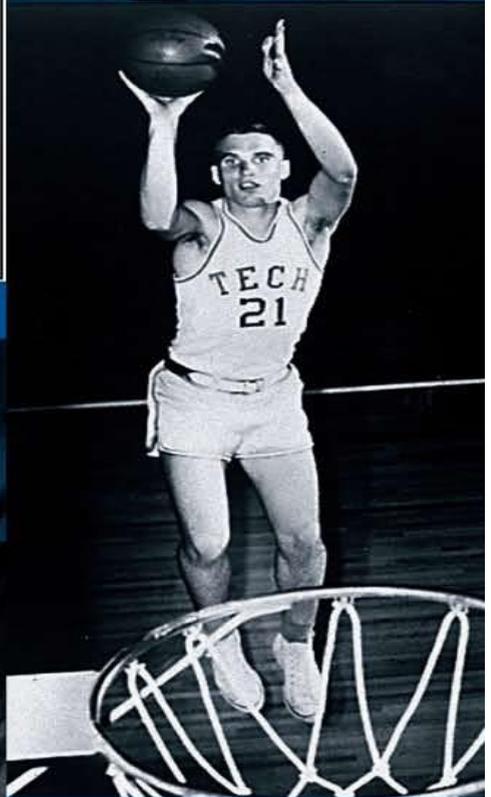


WALT "CLYDE" FRAZIER

- PLAYED FOOTBALL, BASEBALL, AND BASKETBALL AT ATLANTA'S HOWARD HIGH SCHOOL.
- WON TWO NBA CHAMPIONSHIPS WITH THE KNICKS — 1970 AND 1973.
- IN 1996, WAS ELECTED TO THE NBA'S 50TH ANNIVERSARY ALL-TIME TEAM.

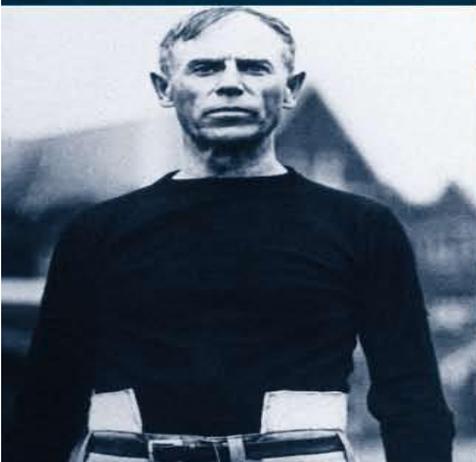
ATLANTA
SPORTS HALL OF FAME

ATLANTA
SPORTS HALL OF FAME
CLASS OF 2009 INDUCTEES



ROGER KAISER

- TWO-TIME, FIRST-TEAM ALL-AMERICAN WHILE AT GEORGIA TECH — 1960 AND 1961.
- IN 30 YEARS OF COACHING, HE WAS NAMED COACH OF THE YEAR IN GEORGIA 11 TIMES.
- AS A COACH, WON FOUR NATIONAL TITLES AT WEST GEORGIA AND LIFE UNIVERSITY.



JOHN HEISMAN

- COACHED FOOTBALL AT GEORGIA TECH WHERE HE PUT TOGETHER 16 SPECTACULAR SEASONS (1904 TO 1919), GOING 100-29-6, INCLUDING THREE UNDEFEATED SEASONS AND A 32-GAME UNDEFEATED STREAK.
- DEFEATED THE CUMBERLAND COLLEGE BULLDOGS 222-0 IN A GAME PLAYED IN ATLANTA IN 1916.
- HEISMAN TROPHY IS NAMED AFTER HIM.

CALVIN "MONK" JONES

- WON 886 GAMES IN COACHING CAREER — 1962 TO 1997.
- WHILE COACHING AT ATLANTA'S CARVER HIGH SCHOOL, WON THREE CITY, EIGHT REGIONAL, AND TWO STATE CHAMPIONSHIPS.
- COACHED AT UNIVERSITY OF GEORGIA IN 1970S, AND SERVED AS A RECRUITER FOR FOOTBALL COACH VINCE DOOLEY.

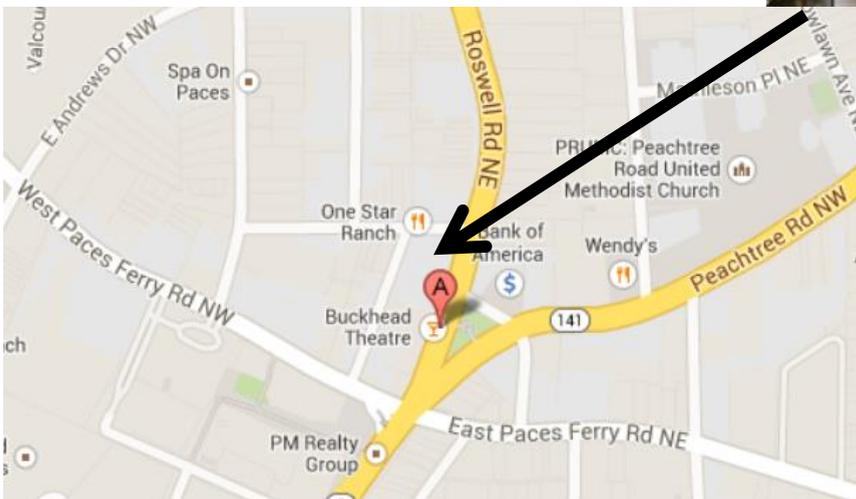


Buckhead Theater

The Buckhead Theater will be the location for the 10th Anniversary Atlanta Sports Hall of Fame Awards & Induction Ceremony on Friday, Feb. 7th, 2014.

Address: 3110 Roswell Road, Atlanta, GA 30305

For directions and information visit :
thebuckheadtheatre.com



Customized Sponsorships and Other ASHOF Events

We will gladly customize a sponsorship package to help you achieve the community relations and marketing goals for your company. Example: would you like to sponsor the induction reception, VIP parking, or red carpet/picture area?

Some other Atlanta Sports Hall Of Fame partnership opportunities include: education programs, hall of famer “meet and greets”, golf tournament, and announcement party.

Please contact:

Larry Winter

3320 Compass Way

Alpharetta, GA 30004

Phone: 770-714-2246 (cell)

Email: atlantasportshalloffame@yahoo.com

Website: www.AtlantaSportsHallofFame.org

Facebook: www.facebook.com/AtlantaSportsHallofFame



Acceptance of ASHOF 10th Anniversary 2014 Sponsorship Package

To take advantage of this sponsorship opportunity, please send in payment with this sponsorship package to Larry Winter (see details below). Upon receipt additional instructions regarding tickets, logos, signage and other materials will be sent to you.

DATE: _____ COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

SUBMITTED BY (PRINT NAME): _____ SIGNATURE: _____

SPONSORSHIP LEVEL DESIRED:

- _____ Presenting Sponsor.....(\$10,000.00)
- _____ Gold Sponsor.....(\$5,000.00)
- _____ Silver Sponsor(\$2,500.00)
- _____ Table Sponsor.....(\$1,600.00)
- _____ Bronze Sponsor..... (\$1,000.00)
- _____ Please contact me about a custom sponsorship or trade out

CHECK NUMBER: _____

I would like to donate an item to the silent auction/raffle. Please contact me. _____

I can't be a sponsor or attend, but would like to make a donation to the ASHOF. _____

Other questions or notes: _____

ASHOF CONTACT:

10th Anniversary Induction Date: Friday, Feb. 7, 2014

Larry Winter

3320 Compass Way

Alpharetta, GA 30004

Phone: 770-714-2246 (cell)

Email: atlantasportshalloffame@yahoo.com

Website: www.AtlantaSportsHallofFame.org

